



## Keleops AG

### Presse-citron owner acquires “Journal du Geek”

**Zug, Switzerland. April 6th 2021** – Swiss-based media company Keleops AG announced the completion of the acquisition of Just Digital Group Media SAS, which operates the news website JournalduGeek.com. Founded in 2004 by Anh Phan, “Journal du Geek” is an iconic French brand, renowned for its coverage of technology and pop culture news.

“Journal du Geek” is joining Keleops AG, augmenting its portfolio with a notorious brand and a highly engaged online community, enabling the group to reinforce its position in the high-tech vertical. This follows the acquisitions of Presse-citron.net and iPhon.fr in 2018 and 2019, respectively, by Keleops AG, and further fuels its inorganic growth trajectory. It now attracts nearly 15 million monthly unique visitors (*source: Google Analytics, Nov. 2020*).

“The acquisition of Journal du Geek adds to the group a new brand that is well recognized within the technology space, which is also among the top 5 favorite high-tech websites in France, according to the Spring 2020 Harris-Interactive and M-Observer barometer,” said Jean-Guillaume Kleis, CEO of Keleops AG.

Bringing both together will also drive synergies for major events such as Geek’s Live, the French annual meet-up of pop culture since 2008. Kleis continued, “our content and services will be enriched, and Keleops AG reinforces its strong position as a leading media in France.”

“Since its inception, Journal du Geek has offered high quality content on a daily basis spanning high-tech, pop culture, gaming, science and mobility. This wonderful adventure will continue, capitalizing on the dynamism and expertise of Presse-citron, which has become a renowned brand in the high-tech space in the span of just a few years,” said Anh Phan, founder of Journal du Geek.

“I am pleased to announce that Anh Phan will continue his involvement with Journal du Geek across online content creation, representation to partners, and business development,” said Kleis.

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**About Journal du Geek:** founded in 2004 by Anh Phan, Journal du Geek is the #1 French media for pop culture. Every day, a large selection of high-tech, video game and culture content is published on journaldugeek.com and on social networks. In November 2020, “JDG” recorded 4.6 million unique visitors (*source : Google Analytics*). <https://www.journaldugeek.com/>

**About Presse-citron:** founded in 2005, Presse-citron.net is a high-tech news platform with over 9.5 million unique visitors in November 2020 (*source: Google Analytics*). Over 50 news articles are published daily and there is a dedicated section with how-to guides, comparisons, tests and videos. <https://www.presse-citron.net/>

**About Just Digital Group Media SAS:** as a content publisher (Journal du Geek, Pixeliste, Journal du Buzz, etc.) and events specialist (Geek's Live, JDG Box), Just Digital Group Media SAS is a leader within the francophone high-tech ecosystem since 2009. It possesses strong and highly committed editorial and commercial teams based in Paris.

**About Keleops AG:** Keleops AG is a leader in francophone high-tech news with nearly 15 million monthly unique visitors (*source: Google Analytics, Nov. 2020*) and over 30 million monthly page views. With this acquisition, the group climbs up to the top 3 of French high-tech medias and becomes a major player in the consolidating media sector with landmark brands (Presse-citron, Journal du Geek, iPhon...).

For more information, please visit <https://www.keleops.ch/>  
Contact : [pr@keleops.ch](mailto:pr@keleops.ch)